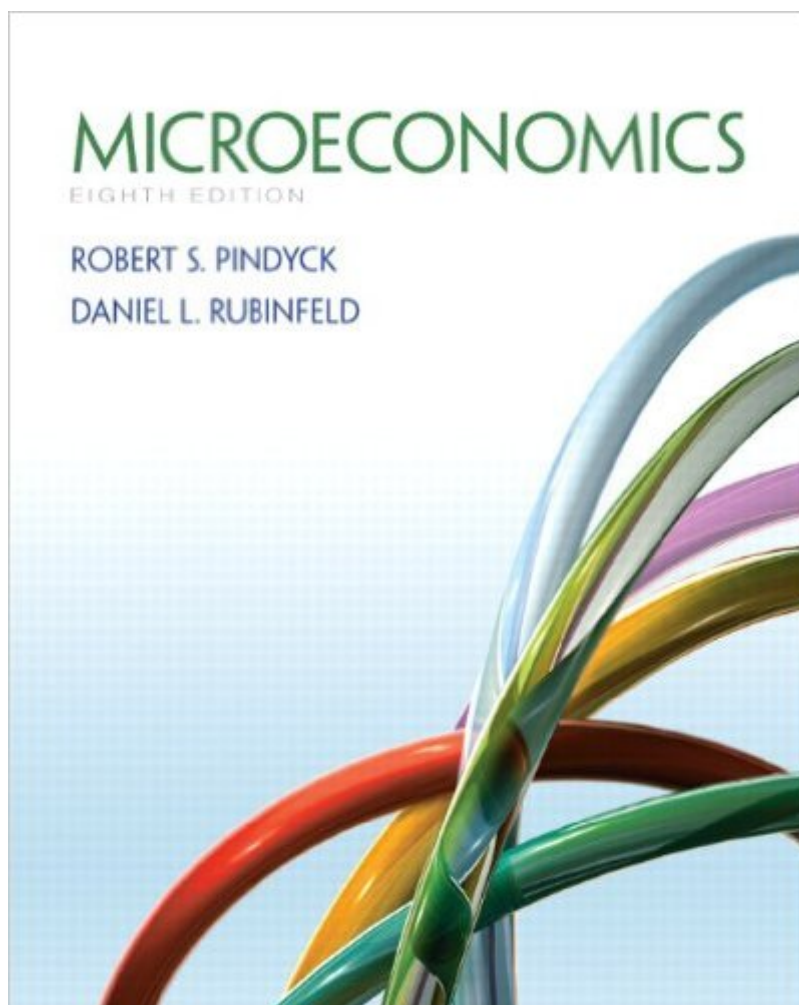


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Microeconomics (8th Edition) (The Pearson Series In Economics)



Synopsis

A book that provides a treatment of microeconomic theory that stresses the relevance and application to managerial and public policy decision making.

Book Information

Series: The Pearson Series in Economics

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Average Customer Review: 3.7 out of 5 stars See all reviews (47 customer reviews)

Best Sellers Rank: #9,742 in Books (See Top 100 in Books) #4 in Books > Textbooks > Business & Finance > Economics > Microeconomics #6 in Books > Business & Money > Economics > Microeconomics #2861 in Books > Reference

Customer Reviews

Overall, I would not recommend this text. The quality of the content is up and down. Although many of paragraphs explain economic theory well (not great, but well), others lack significant clarity. For example, the author gives the formula for price elasticity. Then he goes on to say that price elasticity is usually a negative number and what that means in economic terms. Next he states that "Sometimes we refer to the magnitude of the price elasticity-- i.e. its absolute size". He never explains when or why we refer to its price elasticity. More importantly, the author does an extremely poor job of illustrating the mathematical concepts. Although he does cover some of the equations, he misses many of them (even the ones in the chapter exercise). Likewise, the author does do much to help the reader work step-by-step through the problems. Even the most savvy economy students may need to review every step of a problem to understand where he or she went wrong. I think so other customer said it, and I agree " expect to buy some additional readings.

This is a decent textbook for microeconomics, however it is not as ideal for those taking an introductory course. Many of the examples of economic principles are helpful, however others make concepts more confusing. May need to supplement readings with another textbook or online

resources.

Unless your instructor/school requires you to use this book, don't buy it. It's a waste of time and money. It overly simplifies a lot of important concepts and there is virtually no calculus in the text (you have to know calculus to do microeconomics). Since it's not math based, you're forced to accept a lot of theory/concepts without the proper mathematical proofing. While this probably isn't appropriate for an introductory/first micro course, it definitely isn't appropriate for an economics major or any intermediate course. If you actually want to learn microeconomic theory, I would suggest any edition of Nicholson/Snyder's Microeconomic Theory which gives better examples and practice problems, not to mention it integrates the calculus you will need to use in any intermediate course.

The only draw back is that some of the mathematical derivations did not show every step and make it hard to follow.

I rented the book for a college class, and it came in very good condition. The rental process was incredibly easy and I had no problems at all with the returns or anything - very impressed! We didn't use the book itself much in the class (welcome to higher education), but it was very useful to clarify areas that the professor hadn't explained well and the questions at the end of the chapter were nice practice questions to help prepare for exams. The questions weren't just the same thing over and over again either - they made you think about new ways to apply the concepts you've learned, which was very useful. From what I saw, it's a very useful book!

first, thanks to the seller very much for delivering the item on time, the book has new examples and questions, so it is not the same as 7th edition. An introductory book for microeconomics, so both undergrad and grad level students can benefit from it.

If your professor assigns this book, it's a red flag that you don't have a good professor. This book is absolutely worthless when it comes to understanding microeconomics. It is written in a way that is completely confusing and you really are wasting your time by reading it. You come out actually understanding less about micro after reading this piece of garbage.

Almost better than the lectures I bought it for... Good explanations, great examples, and nice

organization.

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